

BOOK GHOSTWRITING

Books by Anthony Parnell

www.AnthonyParnell.com

Anthony Parnell is an experienced ghostwriter and published author of five books. His broad experience encompasses individual, business and organizational clients in a wide range of fields and genres including: entrepreneurship; transportation; real estate; leadership; and self-improvement to name a few. Most client projects are focused on the following subject areas:

Legacy

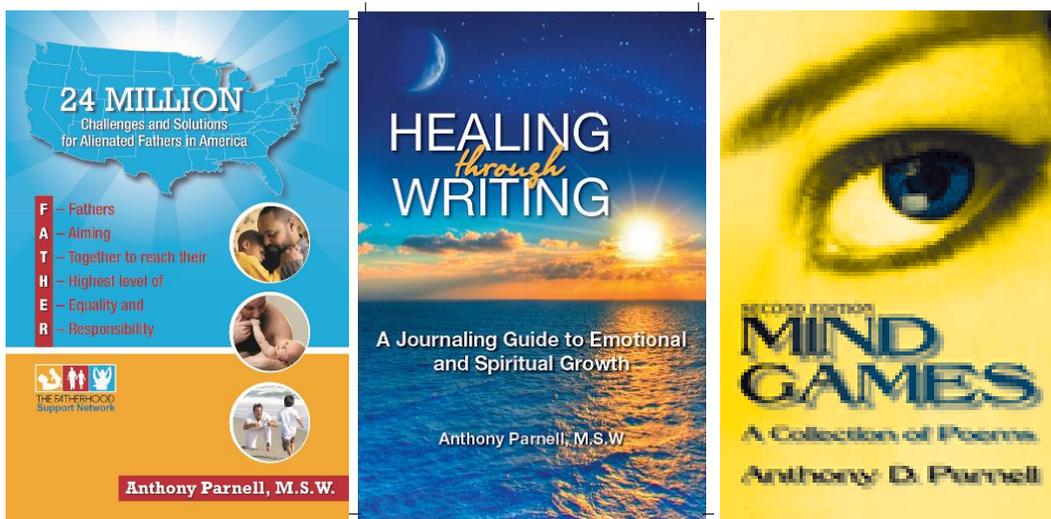
- **Memorabilia; Collector's Item; Historical Narrative; Condensed Autobiography**

Expert/Innovator

- **Stories of Success and/or Philosophy on Area of Expertise (i.e. Entrepreneurship; Medical; Legal; Technology; Education; Business Management Principles)**
- **Establish Brand (establish credibility as an expert)**
- **Training Manual (Seminar or Workshop Concept in conjunction with Book)**
- **Business Growth and/or Retail Focused in the Marketplace**

Mogul/Prestige

- **In-Depth Autobiography of Stories of Success and/or Philosophy on Area of Expertise (i.e. Entrepreneurship; Medical; Legal; Technology; Business Principles)**
- **Further Expand Brand (Brand Development)**
- **Business Growth and/or Retail Focused in the Marketplace**



PROCESS

Many individuals have extremely busy schedules. Therefore, the thought of writing let alone publishing a book seems impossible given the time constraints. Anthony Parnell offers an efficient process for busy professionals and other individuals to have their book published in six months or less. By scheduling weekly phone calls of 30 minutes to 1 hour, the client is able to dictate his or her thoughts, ideas, and concepts. Anthony, then, uses his organizational and writing skills to synthesize the content, organize it, and prepare a full length manuscript. This includes starting from scratch with clients who only have scattered ideas and have written very little or no content at all.

The process of writing your book can be completed in four months or less depending upon the length of the book, amount of research to be conducted and the extensiveness of interviews and individual and group conference sessions to be facilitated.

Method #1 - Weekly Conference Calls

1. Set day and time for weekly conference calls.
2. Facilitate weekly conference calls for consecutive weeks until client feels they have fully expressed all of their thoughts, emotions and ideas (Sessions are recorded and transcribed).
3. Finalize format and structure of book including Table of Contents.
4. Complete first draft of book (organize, synthesize and incorporate client's thoughts, ideas and concepts into a full length manuscript).
5. Complete second draft of book.
6. Explore options for publishing.

Method #2 - One Week Intensive

- Given many clients, have very busy and hectic schedules, scheduling face-to-face meetings for consecutive days is a convenient way to gather all background material and content needed to write the book in a shorter period of time than weekly conference calls.
 - Face-to-Face Meetings are scheduled in Las Vegas, Nevada or in the city where client resides (Anthony Parnell resides in Las Vegas, Nevada).
- Progress Updates - Conference calls are scheduled (a minimum of once per month) to update client on activities completed and current priorities.

Upon completion of full manuscript, Books by Anthony Parnell also possesses the capability to publish your book in paperback, hardcover and/or eBook formats. This includes making your book available for retail distribution (brick and mortar bookstores; and, listing on Amazon, Barnes & Nobles, and Apple - Kindle). A minimum of six additional weeks, after the manuscript has been completed (from date of approval of the Final Draft of Manuscript), is generally required to complete book publishing process.

PRICING

Pricing for Ghostwriting (Services) is based on a flat fee for the entire project or per page based on the intended length of the manuscript (Times New Roman 12pt Single-Spaced). Thus, customized pricing can be created to tailor to your budget.

❖ **Additional Factors in pricing include:**

- Proposed length of book
- Amount of Research required on related topic and individuals
- Number of Interviews required in the fact and data gathering process - Extensiveness of interviewing (in person or via conference calls) required to complete book

***Pricing includes completion of two drafts of manuscript.**

ADDITIONAL COSTS

Costs to provide professional editing (developmental editing) beyond the first two drafts of the manuscript are additional

- Estimated cost for developmental editing is a minimum of \$500 to \$1,000
 - Client can hire their own Developmental Editor or Anthony Parnell can refer client to a highly experienced developmental editor

Costs to publish book or to assist in the process of identifying a publisher are additional.

- ❖ Anthony Parnell has self-published five books under his own imprint of Books by Anthony Parnell. He, however, does not utilize traditional publishing. He utilizes a Print-On-Demand (POD) printer and distributor of his books (Ingram's Lightning Source).
- ❖ Your book, however, can be published in paperback, hardcover and/or eBook formats. This includes making your book available for retail distribution (brick and mortar bookstores; and, listing on Amazon, Barnes & Nobles, and Apple - Kindle).

***Schedule a "Free" Consultation**

www.AnthonyParnell.com

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TESTIMONIALS

“Anthony is a gifted writer. His ability to capture my thoughts and emotions in my own voice has enabled me to write more freely and to produce written material of greater depth, substance and authenticity. There are more books inside of me waiting to come out. And, being able to work with a writer like Anthony has given me the confidence to know that I can move forward with developing all of my ideas into a high quality published book.”

Nathalie Dahan, C.E.O.
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“Writing a book is something I had in mind for a number of years. But, it always seemed to be a daunting task. Working with Anthony, however, not only provided me with a final product that was of exceptional quality, I was able to have my project completed on time. My stress was greatly minimized by Anthony’s clear, organized approach to the project and by his excellent communication skills and calm demeanor even while working under pressure with tight deadlines.”

Karen Marchetti, Owner
Next Generation and Practical Shaman